



LIONS TIGERS & BEARS
A BIG CAT & EXOTIC ANIMAL RESCUE

Alpine Beer Company Debuts Local Beer in Support of Neighbor Lions Tigers & Bears

Crisp Summer Lager "OH MY!" to Raise Funds for Local Big Cat and Bear Sanctuary

ALPINE, CA (August 9, 2021) – Local brewery [Alpine Beer Company](#) has brewed a beer to show support and help raise funds for its neighbor [Lions Tigers & Bears](#), San Diego's only accredited big cat and bear sanctuary.

From every pint of "OH MY!" lager sold, Alpine Beer Co. will donate \$2 directly to Lions Tigers & Bears. During the month of August only, the beer is served exclusively at Alpine Beer Co. Outpost, the brewery's tasting room and restaurant.

"We are grateful for local business support as we continue to rescue, feed, and provide veterinary care for our formerly abused and abandoned big cats and bears. They rely on us 365 days a year, so every amount of support truly helps." said Lions Tigers & Bears Founder and Director Bobbi Brink. "We raise our glass to Alpine Beer Company for their creativity, generosity and enthusiasm as they spread the word about our sanctuary's work to the community. We hope our visitors will stop by for a pint and lunch after they visit!"

"We're really excited that we can help raise awareness for this amazing organization here in Alpine," said Tom Tweedy, Alpine Beer Company's vice president of operations. "We have wanted to get involved with Lions Tigers & Bears for many years, and we feel that this partnership is long overdue."

Donations to Lions Tigers & Bears benefit its rescued animals, providing food, enrichment, habitat maintenance, veterinary care and more. In 2021 alone, the sanctuary has already rescued five big cats, a bobcat and a goat, all of whom will live out their lives at the sanctuary. In addition, the sanctuary is home to more than 65 residents that include lions, tigers, American and Himalayan black bears, grizzly bears, bobcats, mountain lions, servals, leopards, llamas, horses, goats, sheep, chickens, peacocks, and a macaw.

Lions Tigers & Bears is open for guided educational visits Tuesdays through Saturdays. To book a visit, go to lionstigersandbears.org/visit-us.

The [Alpine Beer Co. Outpost](#), at 1347 Tavern Road, is open Tuesday and Wednesday from 4 p.m. to 8 p.m. and Thursday through Sunday from 11 a.m. to 8 p.m.

About Lions Tigers & Bears

Lions Tigers & Bears is a federally and state licensed 501(c)3 nonprofit rescue facility dedicated to providing a safe haven to abused and abandoned exotic animals while inspiring an educational forum to end the exotic animal trade. Lions Tigers & Bears is a NO CONTACT, NO KILL, NO BREED and NO SELL facility that allows the animals in its care the opportunity to live out their lives with dignity in a caring and safe environment. Lions Tigers & Bears is one of the few sanctuaries in the United States with the highest level of accreditation from the Global Federation of Animal Sanctuaries and the American Sanctuary Association.

The exotic animal rescue nonprofit, led by Brink, has coordinated rescues for more than 600 big cats, bears, wolves and other exotic animals across the U.S. in need of permanent refuge and lifetime homes at reputable sanctuaries, including Lions Tigers & Bears. Guests can book visits, become a member, host events or stay the night at White Oak Wild Nights, the onsite, private two-bedroom luxurious retreat. For more information, visit lionstigersandbears.org.

About Alpine Beer Company

Alpine Beer Company is an award-winning craft brewery founded in 1999. Located in the hills of Eastern San Diego County in Alpine, California, the brewery operates The Outpost, where Alpine beers are on tap and served alongside specialty pizzas, apps, and salads. Alpine Beer Company is rated a top 50 brewery in the United States with cult favorite beers like Exponential Hoppiness and Alpine Great. Alpine also offers more widely distributed highly-rated favorites like Nelson IPA and Duet IPA.

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